

IRINYEMI O. OBED-JASON

 Okitipupa, Ondo.

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 Portfolio: <https://bit.ly/MJGraphixPortfolio>

PROFESSIONAL SUMMARY

Creative Graphic Designer with hands-on experience in branding, social media design, and multimedia content creation. Founder of MJ Graphix, delivering visually compelling designs that enhance brand identity and audience engagement. Skilled in Adobe Photoshop, Illustrator, Canva, and digital design tools, with a strong ability to translate client briefs into impactful visual solutions.

CORE SKILLS

Graphic Design | Brand Identity Design | Logo Design | Social Media Design | Typography | Layout Design | Visual Communication | Creative Direction | Client Management | Content Creation

DESIGN TOOLS

Adobe Photoshop | Adobe Illustrator | Canva | Figma | Adobe Premiere Pro

PROFESSIONAL EXPERIENCE

Founder & Graphic Designer

MJ Graphix | 2024 – Present

- * Designed 50+ branding and social media assets for clients across multiple industries
- * Developed logos and brand identities aligned with client vision and business goals
- * Created marketing materials including flyers, banners, and promotional graphics
- * Edited videos and multimedia content for digital platforms
- * Managed client relationships and delivered projects within deadlines

HOD Programmes & Presentation / On-Air Personnel

RodMed Online Radio | May 2024 – Aug 2025

- * Led content creation and coordinated multimedia production for radio programming
- * Designed promotional graphics to support shows and audience engagement
- * Managed scheduling and creative planning for broadcast content

On-Air Personnel / Journalist

Awawa 94.1 FM | Mar 2023 – Apr 2024

- * Produced engaging media content and contributed to digital storytelling
- * Supported promotional and content design efforts for radio programs

EDUCATION

B.Sc. Mass Communication

Adekunle Ajasin University, Akungba-Akoko | 2017 – 2024

ADDITIONAL SKILLS

Photography & Videography | Video Editing | Content Writing | AI Tools | Web Design Basics